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Sooloos by Meridian App for HP TouchPad

Further to recent announcements, Meridian will be making a version of the Sooloos music management system available as an app for the recently released HP TouchPad using the webOS operating system.

The prime business objective of this relationship is to establish Sooloos as the 'benchmark' music management system, enabling us to reach a new group of consumers who currently access and play digital music files but would not be seen as conventional audiophiles/enthusiasts. By building up a database of Sooloos users we will be able to communicate directly with them, encouraging them to discover more about Meridian hardware via their local Meridian partner.

FAQ

What does this mean for the Meridian distribution?

By increasing the number of users and communicating directly with them, we will be able to drive a number of potential hardware customers towards our existing distribution channel.

How much will the app cost?

\$4.99

How do I purchase the app?

It will be available for download from the HP App Catalog on the TouchPad, and will be highlighted in Pivot, the catalog's magazine for featured apps.

Will it be available on iPad?

We have no immediate plans to make the app available on iPad.

What is the difference between the functionality of the HP app and the Control 15?

The Sooloos app is a standalone music player designed to provide a version of the Sooloos experience on a mobile device. Content can be synced from a Sooloos desktop application and played back using headphones or the tablet's built in speakers.

Does this mean the Control 15 will be discontinued?

No, quite the opposite. There will always be a market for a dedicated premium device; we believe that the increased awareness of Sooloos will make the Control 15 an attractive option to a broader group of potential customers.



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Will there be other low priced Sooloos products in the pipe line?

The Sooloos app for webOS represents an entirely new product category for Meridian. We will be evaluating the market's response to the app before announcing any future product plans.

Will the app control a Sooloos system?

No. The Sooloos app for webOS is a completely separate category of product targeted at users with music on their PCs. It runs standalone and doesn't offer control of any Meridian products.

Will the app stream to an audio system?

No. The app is designed for local playback using headphones or the TouchPad's built-in speakers.

Will the app manage high-res audio audio files?

The initial release of the Sooloos app for webOS will support audio up to CD quality. High resolution local playback on the TouchPad may be offered in a future update.

How will the app be branded?

The app will be branded Sooloos by Meridian. Sooloos is an established sub-brand of Meridian and will be used as a product series name for media management products, in the same way that "DSP" is used as a series name for Meridian loudspeakers.

Can I synchronise the app with my current Sooloos system?

The Sooloos app gets its content from a user's PC. It is possible to create an Export Destination to sync music from a Meridian Sooloos system to a PC, and from there to sync it to a TouchPad.

Can I transfer the music on my TouchPad to my existing Sooloos system?

All music files can be transferred between the TouchPad and the Sooloos Media Core via the Control PC/Mac applications.